



Big Brothers
Big Sisters
OF LANGLEY

2024 SPONSORSHIP PROPOSAL PACKAGE



ABOUT US

MENTORING CHANGES LIVES.

At Big Brothers Big Sisters of Langley, we create, invest in, and empower life-changing relationships for children facing adversity. Many children in our community struggle with societal barriers and face adversities in their lives, such as living in poverty, being separated from a biological parent, risk factors for mental health, being bullied at school, or witnessing violence.

Through mentorship, Big Brothers Big Sisters can ensure that these adversities do not define a young person's adulthood. We work to reach young people during their critical years of development so that our intervention has a chance to buffer childhood stress and ignite a child's unique potential. The Centre on the Developing Child at Harvard University argues that no matter the source of hardship, the single most common factor for children who do well in life, is the presence of at least one stable supportive relationship with a caring adult.

Children who are mentored have the support they need to thrive, not just survive. And when children are given the opportunity to do well, our community also does well. Research shows that every dollar of investment in our programming returns between \$18 and \$23 to society through taxes and increased spending from higher incomes, volunteerism, and charitable donations.

THE BUSINESS OF CREATING MEANINGFUL RELATIONSHIPS

Our ability to innovate and collaborate, and our history of demonstrated success with some of the most recognized brands and organizations at the local and national level, makes us an ideal charitable partner for companies interested in pursuing cause-related marketing campaigns, or exploring community investment and/or sponsorship.

For those who are new to corporate social responsibility programs, we can help you achieve tangible business benefits:

- > enhanced brand perception by associating with our organization and agency
- > increased awareness by leveraging our reach
- > influencing consumer choice and increased sales/profits by differentiating your product/company
- > increased productivity and employee satisfaction through employee engagement



SUPPORT MADE EASY

We want to make things as easy as possible for you. There are a few ways that you can support our agency and get involved. Please review our opportunities below to find the best fit for you.



Event Sponsorship

Event sponsorship is a great way to support our agency and invest in the youth in our community while elevating your brand exposure with fellow community organizations and leaders. Whether it's one event or multiple, we can develop a plan to reflect your social giving program. Every event offers varying levels of sponsorship with benefits that create return for your support. In-kind donations for silent auctions and raffles at our events are also a great way to contribute to our events.

Corporate Donations

Did you know that the cost to support one match in our community-based mentoring program throughout the first year is \$2,200, and our group programs cost \$5,000 per 8-week session? Expenses include volunteer recruitment, family and volunteer training, ongoing support from our mentoring coordinators, match activities and activity bins and more. Your philanthropic donations enable BBBS to respond immediately to our young people's greatest needs. You may choose to designate to a specific area of support within the organization or entrust the decision to the team to put your generosity to work where it is needed most at the time.

Monthly Giving

Interested in donating without the hassle? Consider setting up a monthly giving campaign! Determine an amount that works for you and an auto-payment will withdraw from your account each month. This provides us with a consistent revenue to support our programs. We also support monthly giving through payroll deductions.

Holiday Hampers

For over 10 years, our agency has provided hampers to families in our agency. Originally starting with 4 hampers per year, the program has grown to over 40 hampers per year which truly speaks to the need. We want to do everything we can to support our families that could use a little extra support over the holiday season.

BIG DEAL GALA

We are excited to be hosting our 4th Annual Big Deal Charity Gala on April 20, 2024, for an evening full of games, entertainment and lavish prizes in support of mentoring programs in the community. Last year, we raised over \$83,000 with the support of local businesses, organizations and community leaders. Many levels of sponsorship are available to find the best fit for your social giving program.

Below are some of the benefits that come with sponsoring our events. To view all of the benefits associated with this event, scan the QR code on the following page.

PRESENTING SPONSOR \$ 7,500

- Naming opportunity to the 4th Annual Big Deal Gala
- Full-page corporate ad in The Big Deal event program
- Inclusion in the Sponsorship package that is sent out to our corporate connections
- Display of company banner at the event
- Recognition by the Emcee during the main event
- Company logo displayed on both of your guest tables
- Tickets for two (2) tables of eight (8) to the event with premium seating
- VIP Champagne reception for the 16 ticket holders

GAME SHOW SPONSOR \$ 5,000

- Opportunity to host the highlight of the evening, the Big Deal Game Show
- (Approximately 1 hour of stage time)
- Full-page corporate advertisement in The Big Deal event program
- Recognition by the Emcee during the main event
- One (1) table of eight (8) to the event with premium seating
- VIP Champagne reception for the 8 ticket holders

WINE SPONSOR \$ 5,000

- Corporate recognition and logo on all wine bottles on the tables
- Full-page corporate ad in The Big Deal event program
- Recognition by the Emcee during the main event
- Company logo displayed on your guest table
- One (1) table of eight (8) to the event with premium seating
- VIP Champagne reception for the 8 ticket holders



PIT BOSS SPONSOR \$ 5,000

- Corporate recognition and logo on all gaming tables
- Full-page corporate ad in The Big Deal event program
- Company logo displayed on your guest table
- One (1) table of eight (8) to the event with premium seating
- VIP Champagne reception for the 8 ticket holders

PLATINUM SPONSOR \$ 3,000

- Corporate recognition on all advertising, print and digital material
- Admission to the VIP Champagne Reception and dinner for eight (8) with premium seating
- Half page ad in the event program, distributed to all attendees
- Social media recognition leading up to the event
- Company logo displayed on table

CHAMPAGNE SPONSOR \$ 2,500

- Recognition as designated sponsorship on all advertising, print and digital material
- Admission to the VIP Champagne Reception and dinner for four (4) with reserved seating
- 1/3 page ad in the event program, distributed to all attendees
- Social media recognition leading up to the event
- Company logo displayed on table

GOLD SPONSOR \$ 2,000

- Four (4) tickets to the event with reserved seating
- VIP Champagne reception for your 4 ticket holders

SILVER SPONSOR \$ 1,000

- Two (2) tickets to the event with reserved seating
- VIP Champagne reception for your 2 ticket holders



To view the full sponsorship package,
scan the qr code on this page

Have questions? Connect with us!

e: admin.langley@bigbrothersbigsisters.ca

p: 604-530-5055 ext. 102

GOLF FOR KIDS' SAKE

Our Charity Golf Tournament is 36 years in the making! Join us for a day of golf, on-course games, snacks, drinks, give-aways and prizes. Tailgate lunch is provided before the tournament, and a full buffet dinner with a baron of beef for after. This is a great way to thank your clients, treat your team or gather your friends in support of a great cause. Review the following sponsorship options to find a level that suits you.

PRESENTING SPONSOR \$ 7,500

- Recognition on all advertising, print and digital material including the sponsorship package
- Two (2) foursome entries with power carts with tailgate lunch and buffet dinner included
- Brand recognition throughout the event including Billboard, Walk of Fame and banner display
- Naming opportunity for the tournament
- Full page ad in the On-Course and Banquet programs, distributed to all golfers
- Host a designated hole with exclusive signage at the tee

DINNER SPONSOR \$ 3,000

- Recognition as the Dinner Sponsor on all advertising, print and digital material including social
- One (1) foursome entry with power carts with tailgate lunch and buffet dinner included
- Brand recognition throughout the Banquet, as well as on the Billboard and Walk of Fame
- Half page ad in the On-Course and Banquet programs, distributed to all golfers
- Host a designated hole with exclusive signage at the tee

GOLF CART SPONSOR \$ 3,000

- Recognition as the Golf Cart Sponsor on all advertising, print and digital material including social
- One (1) foursome entry with power carts with tailgate lunch and buffet dinner included
- Brand recognition on Golf Carts, Billboard and Walk of Fame
- Half page ad in the On-Course and Banquet programs, distributed to all golfers
- Host a designated hole with exclusive signage at the tee

MEGA PUTT SPONSOR \$ 2,000

- Recognition as Mega Putt Sponsor on all advertising, print and digital material including social
- Two (2) golfer entries with power carts with tailgate lunch and buffet dinner included
- Brand recognition on the Billboard and Walk of Fame with shared signage at a tee

HOLE CONTEST SPONSORS (3) \$ 500

- Recognition as Contest Sponsor on all advertising, print and digital material including social
- Brand recognition on the Billboard and Walk of Fame with shared signage at a tee

SCORECARD SPONSOR \$ 3,000

- Recognition as the Scorecard Sponsor on all advertising, print and digital material including social
- One (1) foursome entry with power carts with tailgate lunch and buffet dinner included
- Brand recognition on Scorecard, Billboard and Walk of Fame
- Half page ad in the On-Course and Banquet programs, distributed to all golfers
- Host a designated hole with exclusive signage at the tee

LUNCH SPONSOR \$ 3,000

- Recognition as the Lunch Sponsor on all advertising, print and digital material including social
- One (1) foursome entry with power carts with tailgate lunch and buffet dinner included
- Brand recognition during the Tailgate Lunch, Billboard and Walk of Fame
- Half page ad in the On-Course and Banquet programs, distributed to all golfers
- Host a designated hole with exclusive signage at the tee

CORPORATE SPONSOR \$ 2,500

- Recognition as a Corporate Sponsor on all advertising, print and digital material including social
- One (1) foursome entry with power carts with tailgate lunch and buffet dinner included
- Brand recognition on the Billboard and Walk of Fame
- Half page ad in the On-Course and Banquet programs, distributed to all golfers
- Host a designated hole with exclusive signage at the tee

FRIEND SPONSOR \$ 1,500

- Recognition as Friend Sponsor on all advertising, print and digital material including social
- Two (2) golfer entries with power carts with tailgate lunch and buffet dinner included
- Brand recognition on the Billboard and Walk of Fame with shared signage at a tee

PATRON SPONSOR \$ 1,000

- Recognition as Patron Sponsor on all advertising, print and digital material including social
- One (1) golfer entry with power cart with tailgate lunch and buffet dinner included
- Brand recognition on the Billboard and Walk of Fame with shared signage at a tee

HOLE-IN-ONE SPONSOR \$ 250

- Recognition as Hole-in-One Sponsor on all advertising, print and digital material including social
- Brand recognition on the Billboard and Walk of Fame with exclusive signage at a tee
- Host a designated hole with your branding



To learn more, scan the QR code

Have questions? Connect with us!

email: admin.langley@bigbrothersbigsisters.ca

phone: 604-530-5055 ext. 102

MONTHLY GIVING

Join the monthly club and set up a monthly giving profile with us! This is a great way to show your continued support while providing us with a steady source of funding for our programs that run all year.

Champion a Match

\$150 / Month

Your donation of \$150 per month supports a Big/Little match for one year

Champion a Little Buddy

\$100 / Month

Your donation of \$100 per month supports an adult in-school mentoring match for one year

Champion Healthy Minds

\$ 50 / Month

Your donation of \$50 per month ensures a youth can participate in a group mentoring program focused on physical activity, balanced eating, and positive self-esteem

Champion Possibility

\$ 25 / Month

Your donation of \$25 per month creates fun, educational and multi-cultural opportunities for matches and waitlist families



THE BENEFITS OF MONTHLY GIVING

- An easy and effective way to show continued support of mentoring
- 100% secure transactions through Zeffy
- A consolidated tax receipt from Zeffy at the beginning of tax season (or monthly if preferred)
- Hassle-free monthly payments from your credit card
- Ability to change your donation at any time (no commitment).
- Recognition on our donor wall
- A personal thank you letter from our agency



To sign up,
scan the QR code.

DONATION MATCHING



Double your impact by matching donations to our agency! Encourage your team members to donate a specific amount each payday and match their contributions to our agency through a monthly cheque or payment. We strive to make the process as easy as possible for you, so connect with us today to start doubling your impact to our youth mentorship programs throughout Langley.

phone: 604-530-5055 | email: roslyn.henderson@bigbrothersbigsisters.ca

HOLIDAY HAMPERS

With the support of our community, we were able to provide over 40 hampers last year to families in our agency. The cost of living is getting higher and higher, and we want to do everything we can to support our families that could use a little extra support around the holidays.

We collect a family 'wishlist' that we pass along to the family's assigned sponsor. We continue to partner with many businesses that support Langley families during the holidays. This is a great team-building opportunity for companies who wish to give back.

Once they are ready, we coordinate the pickup or drop off of the hampers to our families, courtesy of Broyce Mechanical and their continued support in helping us deliver the hampers using their fleet vehicles.

However, the holidays are a busy time. We will happily accept monetary donations towards the hamper program, and our staff can do the shopping on your behalf.

If you would like to help us bring joy to our agency families in 2024, please connect with us.

phone: 604-530-5055 | email: roslyn.henderson@bigbrothersbigsisters.ca



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THANK YOU

for reviewing our sponsorship package for 2024. If you are interested in supporting multiple events and/or tailoring a sponsorship tier, please contact our Executive Director Roslyn at

roslyn.henderson@bigbrothersbigsisters.ca.

We would be happy to work with you to accommodate your corporate philosophy and financial goals.

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