

Big Brothers
Big Sisters
OF LANGLEY

2022 ANNUAL REPORT



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WHO WE ARE

At Big Brothers Big Sisters of Langley, we create, support, and empower life-changing relationships for children and youth facing adversity. With the support of our professional staff, Big Brother and Big Sister mentors advise and challenge these young people, act as their champions, provide greater consistency in their lives, and connect them to broader experiences, opportunities, and networks. By providing a range of mentoring programs, offered both in schools and in the community, our agency supports youth in the Langley community who become resilient young people who are able to overcome life's adversities and achieve more.



VISION

All young people realize their full potential.



MISSION

Enable life-changing mentoring relationships to ignite the power and potential of young people.



STRUCTURE

Big Brothers Big Sisters of Canada is a Federation servicing more than 1,100 communities across the country.



ISSUE

Many children and youth in Canada struggle with societal barriers and face adversities in their lives.



IMPACT

Facing prolonged adversity creates toxic stress in the brain that can negatively impact development.



SOLUTION

With the support of a mentor, these risks can be reduced or even avoided, and youth can reach their full potential.



JAMES & LOGAN



Some kids in our agency have been waiting years for a mentor, and we had the joy of seeing the video when Logan found out his wait was over! The pure joy, relief and excitement that crossed his face is something that is difficult to put into words.

James and Logan have been matched for 3 years and have filled these years with their many shared interests. With cooking and baking at the top of the list, they have explored and created many dishes such as sea monster noodles, burgers and buns from scratch, waffles with a berry and peach compote, sushi, no-knead bread, rock candy, and the list goes on!

Logan has been enthusiastic to try many new things that James has introduced him to. When they are not baking or cooking, they love spending time outdoors, watching sports games together and playing laser tag! When a quiet (or not so quiet) night at home is in order, they love that they can just hang out and play video games and it still be lots of fun.

Matches like this are why we have a wait-pool, rather than a wait-list. It allows us to pair Bigs and Littles based on compatability, interests and personality traits. It helps create longer lasting, quality relationships that can get the most out of a program like ours. James and Logan have created a life-long bond, and we can't wait to see where the future takes them!

OUR MENTORING PROGRAMS

The Big Brothers Big Sisters mentoring program provides young people with a role model to talk to and share the experiences of growing up with.

Through regular outings, a relationship is developed between the mentor and the mentee, which is built on trust and common interests, and is supported by our experienced case-workers. The result is a life-changing experience for both the mentor and the mentee.

THE PROGRAM STRIVES TO DO THE FOLLOWING:

- Provide a role model and a friend for youth
- Promote the importance of staying in school and healthy relationships with family and peers
- Instill trust and self-confidence in order to make healthy decisions
- Encourage leadership skills and independent thinking
- Have mentors make a difference while having fun



MESSAGE FROM LEADERSHIP

As we reflect on the success and achievements of 2022, we are proud to report that we achieved many of the goals that were set out this year to increase our impact and ensure delivery of quality programming, to amplify our voice and share the impact of mentoring, to enhance our sustainability and to strengthen our leadership and staff team. We continue to look for new ways to address the changing needs of children who are facing adversity in our community.

In 2022, we were fortunate to have been able to connect 446 youth in the Langley community to mentors through our varied one-to-one and group mentoring programs. Our amazing mentors continued to show up, demonstrating care, commitment and perseverance. We saw existing matches thrive, and made over 210 new connections through our one to one and group mentoring programs. A big thank you to our mentors – your generous gift of time and friendship brings us inspiration and fills our hearts.

In the summer, with the support of the United Way of BC, our agency was able to host 6 weeks of summer camp programming. This helped us bring engaging, fun and safe programming to 110 children and youth in Langley, as well as provide summer employment for some of our current and former teen mentors and littles. In the fall, our team joined agencies and staff members from across BC in a 2-day trauma informed care training workshop facilitated by members of Big Brothers Big Sisters of America youth protection team. The training focused on adverse childhood experiences, child abuse prevention and handling disclosures, as well as taking a look at our practices and policies through a trauma informed lens. The knowledge gained through this professional development will continue to guide our work in the years to come.

Together, we are honored to lead the Big Brothers Big Sisters of Langley team. It is their tireless work that helps us be the leading voice for mentoring in the Langley community. We thank our staff team who brings passion, innovation and professionalism to everything that they do. We thank our Board of Directors whose leadership, engagement, and guidance continues to make us stronger and helps us live into our mission and vision.

We believe that potential lives within every young person and we thank all our supporters for standing with us and for providing the spark that ignites this potential. Because of your support, we are making a real and lasting impact in our community. Thank you for continuing to stand with us and staying committed to our cause. We are working to ensure that Big Brothers Big Sisters of Langley will be there to empower lives through mentorship now and in the future.



Roslyn Henderson
Executive Director



Jeff Farrell
Board President



BIG BROTHERS BIG SISTERS MENTORING PROGRAMS PROVIDE A

23:1

SOCIAL RETURN ON INVESTMENT

THAT MEANS:

EVERY \$1 INVESTED IN MENTORING
RETURNS \$23 TO SOCIETY¹

MENTORED YOUTH SEE POSITIVE RESULTS:



IN COMMUNITY

87% HAVE STRONG SOCIAL
NETWORKS

50% MORE LIKELY TO
VOLUNTEER

(AND GIVE 30% MORE TIME!)

13% MORE LIKELY TO DONATE
(AND GIVE 20% MORE MONEY!)

IN LIFE

81% REPORT FINANCIAL
LITERACY

98% BELIEVE THEY MAKE
GOOD LIFE CHOICES

80% PURSUE HEALTHY
LIFESTYLES

AT WORK

47% HOLD SENIOR LEADERSHIP
POSITIONS

17% MORE LIKELY TO BE
EMPLOYED

13% HIGHER EARNINGS
(\$315,000 HIGHER LIFETIME
INCOME)

¹Among economically disadvantaged groups, \$1 invested in mentoring by Big Brothers Big Sisters returns \$23 to society. The Boston Consulting Group undertook a multi-stage study that compares the outcomes of children who participated in community 1-on-1 programs with those that did not.



ELA & AALIYAH

5 months and going strong.

Meet Elizabeth (Ela) and Aaliyah! This pair has been matched for 5 months and have loved getting to know each other since their first meeting. With living close to each other, they enjoy making food together in Ela's kitchen.



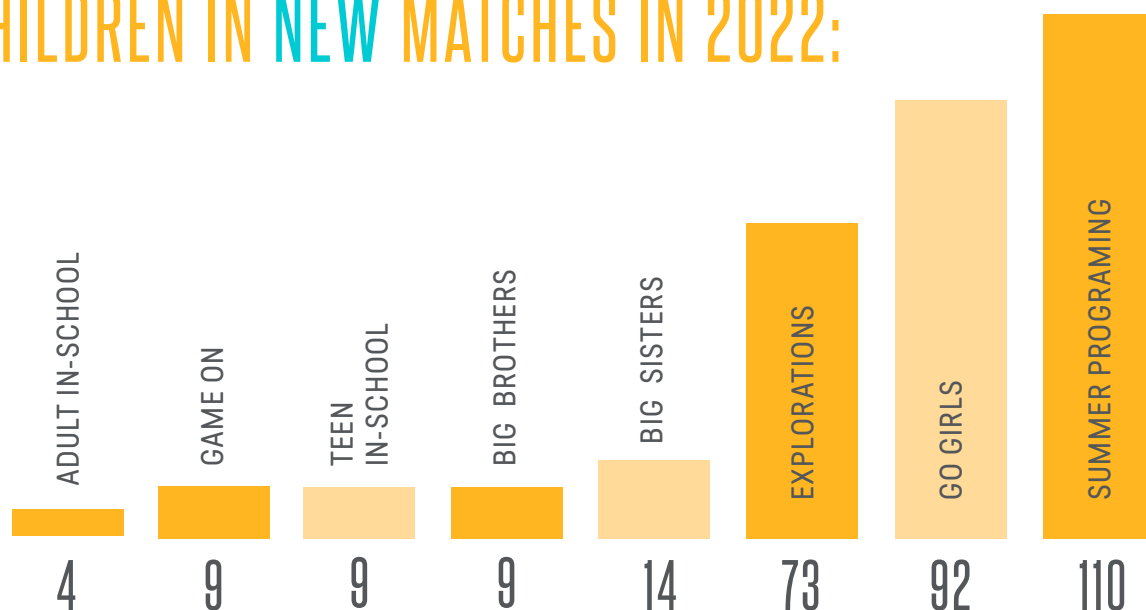
Aaliyah is very active and enjoys participating in Cadets. Ela is extremely supportive and has enjoyed learning more about herself through mentorship. Ela has fully embraced her role as a Big Sister, understanding the responsibility of having a significant influence in her Little Sister's life.

Aaliyah and Ela love spending time together, and Aaliyah says that Ela has modeled true kindness in their match.



MENTORING BY THE NUMBERS

CHILDREN IN NEW MATCHES IN 2022:



71

NEW MENTOR
APPLICATIONS RECEIVED
IN 2022

319

ACTIVE MENTORS
IN 2022

69%

OF BIG BROTHER/BIG SISTER
MATCHES IN 2022 HAVE BEEN
TOGETHER FOR MORE THAN 1 YEAR

446

CHILDREN/YOUTH
SERVED IN 2022

85

TEEN MENTORS
IN 2022

38

FAMILIES (140 FAMILY MEMBERS)
SUPPORTED BY OUR HOLIDAY
HAMPER PROGRAM



2022 FINANCIAL REVIEW

EXPENSES

2022 EXPENSE BUDGET

2022 EXPENSE ACTUAL

Misc. Fund Raising Expenses	\$ 2,500	\$ 4,181
Service charges	\$ 3,000	\$ 2,627
School Program Expenses	\$ 3,500	\$ 4,021
Christmas Hampers	-	\$ 594
Summer Porgramming	-	\$ 8,570
Recreational and activities	\$ 1,500	\$ 1,270
Automobile	\$ 3,000	\$ 3,353
Staff Developmnet	\$ 500	\$ 2,057
Postage	\$ 500	\$ 435
Printing (external)	-	\$ 219
Insurance	\$ 13,000	\$ 13,721
Equipment leases	\$ 2,600	\$ 2,591
Equipment purchases	\$ 2,500	-
Equipment maintenance	\$ 1,000	\$ 722
Depreciation	\$ 2,000	\$ 2,334
Software Purchases	\$ 2,000	\$ 4,638
Conventions and workshops	\$ 2,000	-
Dues/Memberships/Contracts	\$ 10,500	\$ 11,023
Telephone	\$ 3,500	\$ 4,240
Office supplies & stationery	\$ 3,500	\$ 3,909
Accounting fees	\$ 3,750	\$ 4,113
Board and committee expenses	\$ 500	-
Publicity	\$ 500	\$ 405
Promotional	\$ 2,000	\$ 1,297
Volunteer recognition	\$ 2,500	\$ 3,129
Building gas, electricity	\$ 4,000	\$ 4,252
Parking	\$ 2,700	\$ 2,700
Rent	\$ 25,000	\$ 24,538
Total salaries, wages and benefits	\$ 315,500	\$ 369,635

TOTAL EXPENSE

\$ 413,550

\$ 480,572

NET INCOME

\$ 0

\$ - 5,127

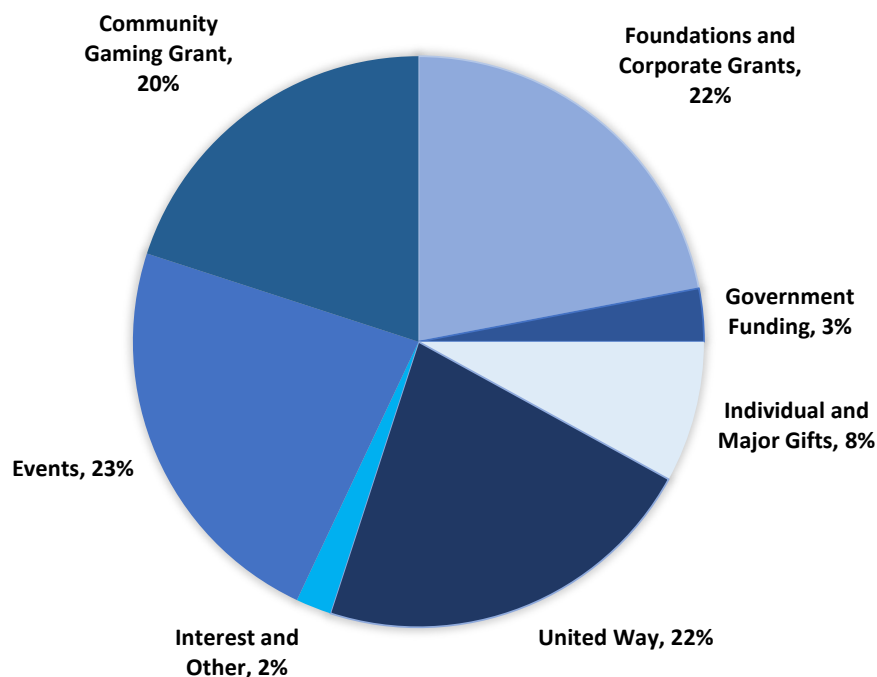


REVENUE SOURCE

2022 REVENUE BUDGET

2022 REVENUE ACTUAL

Golf sponsorship	\$ 35,000	\$ 29,800
Golf entry fees	\$ 17,000	\$ 15,550
Golf sundry income	\$ 15,000	\$ 15,657
The Big Deal Sponsorship	\$ 42,000	-
The Big Deal Event Registration	\$ 12,000	-
The Big Deal Sundry	\$ 18,500	-
United way donor option	\$ 5,150	\$ 79
Schools Out Grant	\$ 60,000	\$ 60,000
United Way Future Leaders Grant	\$ 15,000	\$ 15,000
Gaming	\$ 100,000	\$ 100,000
Grants	\$ 45,000	\$ 45,525
Summer Programming	-	\$ 40,000
Christmas Hampers	-	\$ 1,460
Miscellaneous fund raising	\$ 15,000	\$ 29,336
Renew Crew	\$ 8,000	\$ 16,912
Summer Student reimbursement	\$ 14,000	\$ 14,834
Raffle	-	\$ 11,055
General Donations	\$ 16,000	\$ 31,887
Auction	-	\$ 7,545
Monthly Donations	\$ 7,000	\$ 6,606
Service Clubs	\$ 10,000	\$ 10,748
Corporate Donations & Sponsor a match	\$ 25,000	\$ 36,825
Interest income	\$ 3,500	\$ 8,123
TOTAL REVENUE	\$ 413,550	\$ 475,445



THREE WAYS TO GIVE THE GIFT OF POTENTIAL

1. SPARK POTENTIAL (MAKE A ONE-TIME DONATION)



\$25

Will help us supply fun and educational activities for In-school Mentoring Matches



\$50

Will provide an activity bin for a game on or go girls group mentoring program



\$100

Will help us host an agency activity for our matches and waitlist families to enjoy

2. IGNITE A DREAM (BECOME A MONTHLY DONOR)



\$25

Will provide opportunities for children to learn about healthy relationships and active lifestyles



\$50

Will support an in-school mentoring match for the full school year



\$100

Will help us take a child off the waitlist and support their mentorship for a full year

3. EMPOWER CHANGE



BECOME A VOLUNTEER MENTOR!

admin.langley@bigbrothersbigsisters.ca
604-530-5055



PARTNERS AND SUPPORTERS

VISIONARY (\$20,000+)

BC Gaming Branch
United Way British Columbia
Willowbrook Shopping Centre
(bclMC Realty Corporation and
Canadian Core)

CHAMPION (\$10,000-\$20,000)

Government of Canada
Renew Crew Foundation
TELUS Community Foundation

INFLUENCER (\$5,000-\$10,000)

Ames Family Foundation
Clear Marketing
IA Financial Group
Lindsay Kenney LLP
Matcon Civil Constructors
Rotary Club of Langley Central
The Keg Spirit Foundation

MATCH MAKER (\$2,000-\$5,000)

Air Canada Foundation
Bayfield Mortgage Professionals
Beyond BC Greenhouses
Blue Pine Enterprises
Broyce Mechanical LTD.
Chris Martin
City of Langley Community Grant
Darnell Law Group
Envision Financial
Enterprise Holdings Foundation
FarWealth Management – Jeff
Farrell
G&F Financial Group
Hamber Foundation

John Pybus – Murrayville Town
Pub & Liquor Store
Kinsmen Foundation of BC
KPMG
Living Waters Church
Murray Latta Progressive Machine
Pacific Chartered Advisors LLP
Paul Schlacht
Preston's GM
Raymond James Foundation
Sky Active Technologies
Starbucks
Sunnyside Produce Company, Inc
Vedder Transportation Group
WestJet Cares for Kids

SUPPORTERS (\$1,000-\$2,000)

AllWest Insurance
Ann Wong
Berthier Kyobela
Clover Towing
Fidelity Investments Canada
Gateway Casino
Harvey Loen
Kellie Dale
Knights of Columbus
Langley Concrete Group
Marcon Construction Ltd.
Metal Supermarkets
Otter Co-Op
Parkbridge
Perkex Management
RBC Foundation
Rich Group
Ride Into History
Rotary Club of Langley Sunrise

Steve Baker
Tammy Charbonneau
Tim Lounsbury

IN KIND SUPPORTERS (\$1,000 PLUS)

Ann Wong
Corus Entertainment
Loft Country Church
Sonrise Church
Christmas Hamper Sponsors

MONTHLY DONORS

Elisabet Helgason
Jane Menhenick
Jolene Roberts
Katie McCann
Keith Morgan
Melissa Giles
Metal Supermarkets
Nicole Sproston
Tammy Charbonneau
Tracey Fraser
Tryston Adachi
Valerie Caskey





**Big Brothers
Big Sisters**
OF LANGLEY

#201 - 20538 Fraser Highway, Langley BC V3A 4G2

<https://langley.bigbrothersbigsisters.ca>

admin.langley@bigbrothersbigsisters.ca

604-530-5055

Charitable Business Number: 11880 8849 RR0001

