



Big Brothers
Big Sisters
OF LANGLEY

2021 ANNUAL REPORT



BOARD OF DIRECTORS

BOARD PRESIDENT

Jeff Farrell

VICE PRESIDENT

Travis Strain

TREASURER

Nicole Spruston

SECRETARY

Val Caskey

DIRECTORS

Christopher Martin

John Lombard

Michelle Van Bakel

Norm Fulton

Travis Krause

Usman Vahidy

STAFF

EXECUTIVE DIRECTOR

Roslyn Henderson

MENTORING COORDINATORS

Charlene Bentley

Cindy Taekema

Katie McCann

Britnee Brow

MARKETING & COMMUNICATIONS

Mackenzie Gaytmenn

WHO WE ARE

At Big Brothers Big Sisters of Langley, we create, support, and empower life-changing relationships for children and youth facing adversity. With the support of our professional staff, Big Brother and Big Sister mentors advise and challenge these young people, act as their champions, provide greater consistency in their lives, and connect them to broader experiences, opportunities, and networks. By providing a range of mentoring programs, offered both in schools and in the community, our agency supports youth in the Langley community who become resilient young people who are able to overcome life's adversities and achieve more.



VISION

All young people realize their full potential.



MISSION

Enable life-changing mentoring relationships to ignite the power and potential of young people.



STRUCTURE

Big Brothers Big Sisters of Canada is a Federation servicing more than 1,100 communities across the country.



ISSUE

Many children and youth in Canada struggle with societal barriers and face adversities in their lives.



IMPACT

Facing prolonged adversity creates toxic stress in the brain that can negatively impact development.



SOLUTION

With the support of a mentor, these risks can be reduced or even avoided, and youth can reach their full potential.





JARED AND ENNIO

Meet Big Brother Jared and Little Brother Ennio! This easygoing duo has certainly had their fair share of activities; from going to Ennio's first Canucks game, to competing in BBBSL's Amazing Race challenge, these two are all about fun! But Jared and Ennio also share a desire to give back to their communities. Together, this match has participated in a neighbourhood cleanup initiative, and also lent a hand to farmers who lost their crops during the catastrophic flooding in BC last year. In their 8 months of being matched, this pair has already accomplished so much together, and we can't wait to see how they will continue to grow.

BIG BROTHERS MENTORING

The Big Brothers mentoring program provides young people with a role model to talk to and share the experiences of growing up with.

Through regular outings, a relationship is developed between the mentor and the mentee, which is built on trust and common interests, and is supported by our experienced case-workers. The result is a life-changing experience for both the mentor and the mentee.

THE PROGRAM STRIVES TO DO THE FOLLOWING:

- Provide a role model and a friend for youth
- Promote the importance of staying in school and healthy relationships with family and peers
- Instill trust and self-confidence in order to make healthy decisions
- Encourage leadership skills and independent thinking
- Have mentors make a difference while having fun



MESSAGE FROM LEADERSHIP

We entered 2021 with many valuable lessons learned from the challenges that we had to navigate and overcome from the previous year. Although the pandemic continued to impact many aspects of our work and lives, the “unknown” element subsided, and our agency was able to concentrate on living into our mission and the essence of mentoring. Together we continued to create life-changing, developmental relationships that foster resiliency in the face of adversity.

We are proud to say that we supported 298 children and youth in the Langley community through our programs, keeping kids connected to essential support systems during a challenging time. Our amazing mentors continued to show up, demonstrating care, commitment and perseverance. We saw existing matches thrive, and made over 166 new connections through our one to one and group mentoring programs. A big thank you to our mentors – your generous gift of time and friendship brings us inspiration and fills our hearts.

2021 brought our agency many highlights and successes. In the spring, our board of directors and staff invested in a strategic planning process to determine our priorities and commitments for the next 3-5 years. The result of this work was our new 2021-2024 strategic plan, which identified specific priorities that will be integrated into our vision for mentoring programs in the Langley community and established goals that will guide our agency until 2024. This plan builds on our previous strategic plan, Vision 2020, and reflects 3 main pillars: Engagement, Innovation and Growth. We are eager to start a new chapter and begin putting these goals into action. In the fall, we embraced the return to in person mentoring programs at our partnering schools. Those first in person meetings and groups reminded us how much communication and connection is gained when we are face-to-face.

Our agency continued to experience uncertainty with our fundraising initiatives throughout 2021. We were excited to be back on the greens hosting our 33rd annual Golf for Kids Sake Tournament. This proved to be one of our most successful

tournaments ever, raising over \$71,000. It was, however, a disappointing year for our Big Deal Gala as provincial restrictions caused us to cancel our event. But we look ahead to 2023 with renewed hope that we will be able to celebrate mentoring with our community at our 3rd Annual Big Deal Charity Gala. This past year also brought an expansion of our partnership with Willowbrook Shopping Centre. We were thrilled to be the charity of choice for their annual Charity Shopping Night and to host the Christmas Wrapping station during the month of December. This partnership provided essential revenue at a time when we were unsure of the state of other fundraising initiatives.

We are both incredibly proud to lead the dynamic team of Big Brothers Big Sisters of Langley. Our staff team is the backbone of our agency and works tirelessly to build a better tomorrow for the youth in our community. Thank you for your resilience and flexibility, for thriving in an ever changing environment, and for your passion and dedication to this agency. We thank our Board of Directors who are deeply committed to our mission, and give so generously of their time, their experience and their hearts to achieving our vision. Your oversight and guidance is instrumental to our growth.

And finally, we would like to recognize all those who chose to make an investment in Big Brothers Big Sisters of Langley. Our success over this past year would not be possible without our tremendous supporters and partners who believe in the power of mentoring and recognize that when we unlock the potential in children, we are making a real and lasting impact in our community. Thank you for continuing to stand with us and staying committed to our cause. Because of your support, Big Brothers Big Sisters of Langley will be there to empower lives through mentorship now and in the future.



Roslyn Henderson
Executive Director



Jeff Farrell
Board President



BIG BROTHERS BIG SISTERS MENTORING PROGRAMS PROVIDE A

23:1

SOCIAL RETURN ON INVESTMENT

THAT MEANS:

EVERY \$1 INVESTED IN MENTORING
RETURNS \$23 TO SOCIETY¹

MENTORED YOUTH SEE POSITIVE RESULTS:



IN COMMUNITY

87% HAVE STRONG SOCIAL
NETWORKS

50% MORE LIKELY TO
VOLUNTEER

(AND GIVE 30% MORE TIME!)

13% MORE LIKELY TO DONATE
(AND GIVE 20% MORE MONEY!)

IN LIFE

81% REPORT FINANCIAL
LITERACY

98% BELIEVE THEY MAKE
GOOD LIFE CHOICES

80% PURSUE HEALTHY
LIFESTYLES

AT WORK

47% HOLD SENIOR LEADERSHIP
POSITIONS

17% MORE LIKELY TO BE
EMPLOYED

13% HIGHER EARNINGS
(\$315,000 HIGHER LIFETIME
INCOME)

¹Among economically disadvantaged groups, \$1 invested in mentoring by Big Brothers Big Sisters returns \$23 to society. The Boston Consulting Group undertook a multi-stage study that compares the outcomes of children who participated in community 1-on-1 programs with those that did not.



ANGIE AND ANGELA

Meet Big Sister Angela (Angie) and Little Sister Angela! What makes this match so special is not only that they share a name, but that they share so many fun and exciting projects together. Throughout the summer, Angie and Angela spent time in Angie's garden planting seeds and harvesting veggies; they were especially excited about the carrots that they grew! Angela asked her Big Sister to teach her how to ride a bike, and through practicing together, Angela is much more confident on her bike now. This pair also decided that they wanted to learn how to fish together, and Angela caught her first fish on her first try! There is no end to the adventures of Angie and Angela, what will they do next!?



LET'S HEAR FROM THEM...!



We asked Little Sister, Angela how her mentoring match was on a scale of 1 to 10. Angela said her match is a 10, "because Angie is so kind, sweet, and patient. Angie is a nice woman who really cares about me."



Big Sister, Angie said her connection with Angela is very positive, and always getting stronger!

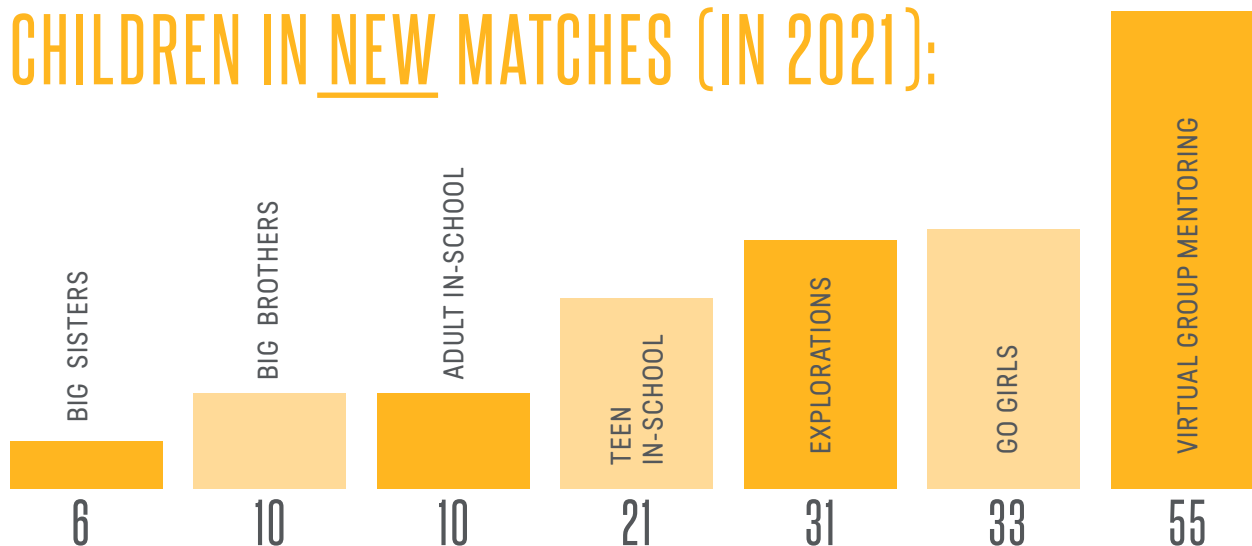
Angie said her Little Sister told her "people say I talk too much, but you really listen to me."

One of the biggest successes in their match so far has been seeing Angela's improvement in her bike riding, and watching her self-confidence grow!



MENTORING BY THE NUMBERS

CHILDREN IN NEW MATCHES (IN 2021):



80

NEW MENTOR
APPLICATIONS RECEIVED
IN 2021

270

ACTIVE MENTORS
IN 2021

72%

OF BIG BROTHER/BIG SISTER
MATCHES IN 2021 HAVE
BEEN TOGETHER FOR MORE
THAN 1 YEAR

298

CHILDREN/YOUTH
SERVED IN 2021

58

TEEN MENTORS
IN 2021

40

FAMILIES SUPPORTED BY
OUR CHRISTMAS HAMPER
PROGRAM



2021 FINANCIAL REVIEW

EXPENSES

2021 EXPENSE BUDGET

2021 EXPENSE ACTUAL

The Big Deal Venue Costs	\$8,000	-
The Big Deal Event Costs	\$8,000	\$900
The Big Deal Prizes	\$1,500	-
The Big Deal Printing	\$200	-
Golf Course Fees	\$18,000	\$28,256
Golf prizes	\$500	\$903
Golf Sundry	\$250	\$1,522
Golf Printing	-	\$439
Misc. Fund Raising Expenses	\$500	\$6,443
School Program Expenses	\$4,000	\$3,604
Service charges	\$2,500	\$3,089
Accounting fees	\$4,000	\$3,617
Board and committee expenses	\$2,500	\$3,038
Conventions and workshops	\$500	\$577
Dues/Memberships/Contracts	\$10,500	\$10,562
Insurance	\$11,000	\$12,363
Equipment purchases	\$500	\$47
Equipment maintenance	\$2,500	\$552
Equipment leases	-	\$2,589
Staff development	\$500	\$510
Recreational and activities	\$1,500	\$3,921
Christmas Hampers	-	\$936
Summer Programming	-	\$3,737
Software Purchases	\$1,200	\$2,673
Telephone	\$3,500	\$3,203
Automobile	\$3,500	\$2,293
Office supplies & stationery	\$4,000	\$5,736
Depreciation	\$2,500	\$1,835
Postage	\$500	\$513
Printing (external)	-	-
Publicity	\$600	\$690
Promotional	\$750	\$1,245
Volunteer recognition	\$1,500	\$4,271
Total publicity and promotional	\$2,850	\$6,207
Building gas, electricity	\$4,500	\$3,410
Parking	\$2,700	\$2,703
Rent	\$23,000	\$22,931
Total salaries, wages and benefits	\$307,300	\$320,174

TOTAL EXPENSE

\$432,500

\$459,299.10

NET INCOME

\$0

\$37,313.47



REVENUE SOURCE

2021 REVENUE BUDGET

2021 REVENUE ACTUAL

Golf sponsorship	\$30,000	\$35,650
Golf entry fees	\$12,000	\$14,750
Golf sundry income	\$5,000	\$20,855
The Big Deal Sponsorship	\$42,000	-
The Big Deal Event Registration	\$9,000	-
The Big Deal Sundry	\$15,000	-
United way donor option	\$5,000	\$78
Schools Out Grant	\$60,000	\$60,000
United Way Future Leaders Grant	\$15,000	\$15,000
Gaming	\$100,000	\$100,000
Grants	\$50,000	\$16,250
COVID-19 Relief Grants	-	\$30,454
Summer Programming	-	\$2,398
Christmas Hampers	-	\$1,645
Miscellaneous fund raising	\$15,000	\$26,105
Renew Crew	\$5,000	\$3,470
Summer Student reimbursement	\$12,000	\$11,902
Christmas Raffle Revenue	\$5,500	-
General Donations	\$12,500	\$16,446
Monthly Donations	-	\$6,111
Service Clubs	\$12,000	\$6,000
Corporate Donations	\$25,000	\$32,268
Emergency Wage Subsidy	-	\$94,238
Interest income	\$2,500	\$2,993
TOTAL REVENUE	\$432,500	\$496,613



THREE WAYS TO GIVE THE GIFT OF POTENTIAL

1. SPARK POTENTIAL (MAKE A ONE-TIME DONATION)



\$25

Will help us supply fun and educational activities for In-school Mentoring Matches



\$50

Will provide an activity bin for a game on or go girls group mentoring program



\$100

Will help us host an agency activity for our matches and waitlist families to enjoy

2. IGNITE A DREAM (BECOME A MONTHLY DONOR)



\$25

Will provide opportunities for children to learn about healthy relationships and active lifestyles



\$50

Will support an in-school mentoring match for the full school year



\$100

Will help us take a child off the waitlist and support their mentorship for a full year

3. EMPOWER CHANGE



BECOME A VOLUNTEER MENTOR!

admin.langley@bigbrothersbigsisters.ca
604-530-5055



PARTNERS AND SUPPORTERS

VISIONARY (\$20,000+)

BC Gaming Branch
United Way British Columbia
Government of Canada
Willowbrook Shopping Centre
(bclMC Realty Corporation and
Canadian Core)

CHAMPION (\$10,000-\$20,000)

First West Foundation

INFLUENCER (\$5,000-\$10,000)

Ames Family Foundation
Clear Marketing
Doug Hawley – Redwoods Golf
Course
Jennifer and Mark Epp
Lindsay Kenney LLP
Matcon Civil Constructors
Rotary Club of Langley Central

MATCH MAKER (\$2,000 - \$5,000)

Affinity Banking Solutions
Aldergrove Financial
Bayfield Mortgage Professionals
Blue Pine Enterprises
Broyce Mechanical LTD.
Chris Martin
City of Langley Community Grant
Envision Financial
FarWealth Management – Jeff
Farrell
Hamber Foundation
KPMG
Murray Latta Progressive Machine
Preston's GM
Raymond James Foundation

Renew Crew Foundation
WestJet Cares for Kids
Westland Insurance Group

SUPPORTERS (\$1,000 - \$2,000)

AllWest Insurance
Christensen Construction
Darnell Law Group
Fidelity Investments Canada
Gateway Casino
Harvey Loen
Holt Renfrew
Island Savings
Joe Varing – Varing Marketing
Group
John Pybus – Murrayville Town
Pub & Liquor Store
Kellie Dale
Knights of Columbus
Langley Concrete Group
Langley Excavators Parts
Metal Supermarkets
Perkex Management
RBC Foundation
Ride Into History
Sunnyside Produce Company, Inc
Tammy Charbonneau
Vancouver Ready Mix - BM Group
Vedder Transportation Group

IN KIND SUPPORTERS (\$1,000 PLUS)

Corus Entertainment
Loft Country Church
Sonrise Church
Christmas Hamper Sponsors

MONTHLY DONORS

Jane Menhenick
Jolene Roberts
Keith Morgan
Melissa Giles
Metal Supermarkets
Nicole Sproston
Tammy Charbonneau
Tracey Fraser
Tryston Adachi





**Big Brothers
Big Sisters**
OF LANGLEY

#201 - 20538 Fraser Highway, Langley BC V3A 4R3

<https://langley.bigbrothersbigsisters.ca>

admin.langley@bigbrothersbigsisters.ca

604-530-5055

Charitable Business Number: 11880 8849 RR0001

