



THE BIG DEAL

Gala

SATURDAY, OCTOBER 16TH, 2021
COAST HOTEL & CONVENTION CENTRE
20393 FRASER HWY, LANGLEY, BC V3A 7N2
6:30 IN THE EVENING

SPONSORSHIP OPPORTUNITIES

Big Brothers Big Sisters of Langley will be hosting their 3rd Annual Big Deal Charity Gala, a 'Casino Royale' themed evening full of excitement and great prizes in support of mentoring programs in the community.

Thank you for considering a sponsorship for The Big Deal Gala.
For further information, please contact our Executive Director, Roslyn Henderson at roslyn.henderson@bigbrothersbigsisters.ca

ALL PROCEEDS BENEFITTING



604-530-5055 | langley.bigbrothersbigsisters.ca

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THE BIG DEAL *Gala*

We believe every child should have the opportunity to reach their full potential, both as individuals and citizens – that by doing so, they will not only do well, they will also do good.

At Big Brothers Big Sisters of Langley, we create, invest in, and empower life-changing relationships for children facing adversity. We believe that every child has limitless potential and individual strengths, and that adversity does not have to determine who they are or who they will become. With the guidance and support of a mentor, youth are reminded they can be anything they dream of being.

We know that when mentors do the simplest things - like show up, listen, and care - important things happen. Youth feel heard, they feel valued, they feel like they matter. Children who are mentored have the support they need to thrive, not just survive.

We believe the most important investment we as individuals and a community can make, is helping children ignite their full potential. Join us in working towards our fundraising goal of \$80,000 at this year's Big Deal Charity Gala!

A handwritten signature in black ink, appearing to read "Roslyn Henderson".

Roslyn Henderson
Executive Director

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604-530-5055 | admin.langley@bigbrothersbigsisters.ca



THE BIG DEAL *Gala*

PRESENTING SPONSOR \$7500

SOLD OUT (ONLY ONE OPPORTUNITY AVAILABLE)

EXCLUSIVE PRESENTING SPONSOR RECOGNITION:

- Naming opportunity for The 3rd Annual Big Deal Gala
- Opportunity for full page corporate advertisement in The Big Deal event program
- Inclusion in the 2021 Big Deal Gala Sponsorship package
- Display of company banner at event
- Opportunity for a company representative to speak at the event

LOGO RECOGNITION:

- Corporate recognition on all promotional material
- Company recognition by emcee at event
- Presenting Sponsor recognition on large presentation screens at event
- Company logo and clickable link displayed on agency website as Presenting Sponsor
- Company logo displayed on both tables
- Social media promotion (Facebook posts with link to corporate profile)

OTHER BENEFITS AND OPPORTUNITIES:

- Two (2) tables of eight (8) to the event with premium seating
- VIP champagne reception for 16 ticket holders
- Cheque presentation opportunity
- Opportunity for professional photograph of your group at the event
- Special corporate ad in agency quarterly email blast

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THE BIG DEAL
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GAME SHOW SPONSOR \$5000

SOLD OUT (ONLY ONE OPPORTUNITY AVAILABLE)

EXCLUSIVE GAME SHOW SPONSOR RECOGNITION:

- Opportunity for full page corporate advertisement in The Big Deal event program
- Opportunity to participate as a presenter in the Deal or No Deal game show

LOGO RECOGNITION:

- Corporate recognition on all promotional material
- Company recognition by emcee at event
- Game Show Sponsor recognition on large presentation screens at event
- Company logo and clickable link displayed on agency website as Game Show Sponsor
- Company logo displayed on table
- Social media promotion (Facebook posts with link to corporate profile)

OTHER BENEFITS AND OPPORTUNITIES:

- Table of eight (8) to the event with premium seating
- VIP champagne reception for 8 ticket holders
- Opportunity for professional photograph of your group at the event

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THE BIG DEAL *Gala*

WINE SPONSOR \$5000

(ONLY ONE OPPORTUNITY AVAILABLE)

EXCLUSIVE WINE SPONSOR RECOGNITION:

- Opportunity for full page corporate advertisement in The Big Deal event program
- Corporate recognition on all wine bottles at guests' tables

LOGO RECOGNITION:

- Corporate recognition on all promotional material
- Company recognition by emcee at event
- Wine Sponsor recognition on large presentation screens at event
- Company logo and clickable link displayed on agency website as Wine Sponsor
- Company logo displayed on table
- Social media promotion (Facebook posts with link to corporate profile)

OTHER BENEFITS AND OPPORTUNITIES:

- Table of eight (8) to the event with premium seating
- VIP champagne reception for 8 ticket holders
- Opportunity for professional photograph of your group at the event

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THE BIG DEAL *Gala*

PLATINUM SPONSOR \$3000

LOGO RECOGNITION:

- Corporate recognition on all promotional material
- Company recognition by emcee at event
- Company recognition on large presentation screens at event
- Company logo and clickable link displayed on agency website as a Platinum Sponsor
- Company logo displayed on table
- Social media promotion (Facebook posts with link to corporate profile)

OTHER BENEFITS AND OPPORTUNITIES:

- Table of eight (8) to the event with premium seating
- VIP champagne reception for 8 ticket holders
- 1/2 page corporate ad in The Big Deal event program
- Opportunity for professional photograph of your group at the event

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THE BIG DEAL *Gala*

ENTERTAINMENT SPONSOR \$2500

SOLD OUT (ONLY ONE OPPORTUNITY AVAILABLE)

- Recognized as Entertainment Sponsor on promotional materials
- Four (4) tickets to VIP Champagne and Gala Reception, with reserved seating
- Opportunity for professional photograph of your group at the event
- Company recognition by emcee and on presentation screens at event
- Company logo and clickable link displayed on agency website as Entertainment Sponsor
- Social media promotion (Facebook posts with link to corporate profile)
- Company logo displayed on table
- 1/3 page corporate ad in The Big Deal event program

CHAMPAGNE SPONSOR \$2500

(ONLY ONE OPPORTUNITY AVAILABLE)

- Recognized as Champagne Sponsor on promotional materials
- Four (4) tickets to VIP Champagne and Gala Reception, with reserved seating
- Opportunity for professional photograph of your group at the event
- Company recognition by emcee and on presentation screens at event
- Company logo and clickable link displayed on agency website as Champagne Sponsor
- Social media promotion (Facebook posts with link to corporate profile)
- Company logo displayed on table
- 1/3 page corporate ad in The Big Deal event program

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THE BIG DEAL *Gala*

ILLUMINATION SPONSOR \$2500

(ONLY ONE OPPORTUNITY AVAILABLE)

- Recognized as Illumination Sponsor on promotional materials
- Four (4) tickets to VIP Champagne and Gala Reception, with reserved seating
- Opportunity for professional photograph of your group at the event
- Company recognition by emcee and on presentation screens at event
- Company logo and clickable link displayed on agency website as Illumination Sponsor
- Social media promotion (Facebook posts with link to corporate profile)
- Company logo displayed on table
- 1/3 page corporate ad in The Big Deal event program

DECOR SPONSOR

SOLD OUT (ONLY ONE OPPORTUNITY AVAILABLE)

- Recognized as Decor Sponsor on promotional materials
- Four (4) tickets to VIP Champagne and Gala Reception, with reserved seating
- Opportunity for professional photograph of your group at the event
- Company recognition by emcee and on presentation screens at event
- Company logo and clickable link displayed on agency website as Decor Sponsor
- Social media promotion (Facebook posts with link to corporate profile)
- Company logo displayed on table
- 1/3 page corporate ad in The Big Deal event program

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Big Brothers
Big Sisters
OF LANGLEY

THE BIG DEAL
Gala

GOLD SPONSOR \$1500

- Four (4) tickets to VIP Champagne and Gala Reception, with reserved seating
- Company logo listed in program
- Company recognition on presentation screens at event
- Company logo and clickable link displayed on agency website as a Gold Sponsor
- Social media promotion (Facebook posts with link to corporate profile)

SILVER SPONSOR \$750

- Company logo listed in program
- Company recognition on presentation screens at event
- Company logo and clickable link displayed on agency website as a Silver Sponsor
- Social media promotion (Facebook posts with link to corporate profile)

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THE BIG DEAL *Gala*

Join us on October 16, 2021 for an evening that you won't forget! This unique spin on the traditional Charity Gala provides event sponsors an excellent opportunity to promote their business with over 250 guests including leaders from local businesses and members of the community.

Again, thank you for considering a sponsorship for The Big Deal Gala! Our team would be pleased to discuss the opportunity of support in more detail.

SPONSORSHIP LEVEL:

- Game Show Sponsor Wine Sponsor Platinum Sponsor
 Champagne Sponsor Illumination Sponsor Decor Sponsor
 Entertainment Sponsor Gold Sponsor Silver Sponsor

CONTACT INFORMATION

Company Name			
Contact Person		Contact Phone	
Mailing Address		Postal Code	
Email Address			

PAYMENT METHOD: Invoice Me Cheque Attached Credit Card
(fill out information below)

VISA OR MASTERCARD PAYMENT INFORMATION

Please Note: All fields below are REQUIRED

Credit Card Number			
Card Type		Expiry Date	
Card Billing Address		Security Code (on back)	
Name On Card		Cardholder Signature	

Please send your completed form along with payment to:
#201 - 20538 Fraser Highway, Langley BC V3A 4G2
or by email to: admin.langley@bigbrothersbigsisters.ca

Thank you for choosing to support Big Brothers Big Sisters of Langley
and our 3rd Annual Big Deal Charity Gala!