



**Big Brothers  
Big Sisters**  
OF LANGLEY



# THE BIG DEAL *Gala*

SATURDAY, OCTOBER 3RD, 2020  
COAST HOTEL & CONVENTION CENTRE

PROUDLY PRESENTED BY



## SPONSORSHIP OPPORTUNITIES

Big Brothers Big Sisters of Langley will be hosting their 2nd Annual Big Deal Charity Gala, an evening full of excitement and great prizes in support of mentoring programs in the community.

Thank you for considering a sponsorship for The Big Deal Gala. We would be pleased to discuss these opportunities with you in more detail. For further information, please contact our Executive Director, Roslyn Henderson at [roslyn.henderson@bigbrothersbigsisters.ca](mailto:roslyn.henderson@bigbrothersbigsisters.ca)

604-530-5055 | [langley.bigbrothersbigsisters.ca](http://langley.bigbrothersbigsisters.ca)



## THE BIG DEAL *Gala*



We believe every child should have the opportunity to reach their full potential, both as individuals and citizens – that by doing so, they will not only do well, they will also do good.

At Big Brothers Big Sisters of Langley, we create, invest in, and empower life-changing relationships for children facing adversity. We believe that every child has limitless potential and individual strengths, and that adversity does not have to determine who they are or who they will become. With the guidance and support of a mentor, youth are reminded they can be anything they dream of being.

We know that when mentors do the simplest things - like show up, listen, and care - important things happen. Youth feel heard, they feel valued, they feel like they matter. Children who are mentored have the support they need to thrive, not just survive.

**We believe the most important investment we as individuals and a community can make, is helping children ignite their full potential. Join us in working towards our fundraising goal of \$80,000 at this year's Big Deal Charity Gala!**

A handwritten signature in black ink, appearing to read 'Roslyn Henderson'.

Roslyn Henderson  
Executive Director

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## THE BIG DEAL *Gala*

# PRESENTING SPONSOR \$7500

**SOLD OUT** (ONLY ONE OPPORTUNITY AVAILABLE)

### EXCLUSIVE PRESENTING SPONSOR RECOGNITION:

- Naming opportunity for The 2nd Annual Big Deal Gala
- Opportunity for full page corporate advertisement in The Big Deal event program
- Inclusion in the 2020 Big Deal Gala Sponsorship package
- Display of company banner at event
- Opportunity for a company representative to speak at the event

### LOGO RECOGNITION:

- Corporate recognition on all promotional material
- Company recognition by emcee at event
- Presenting Sponsor recognition on large presentation screens at event
- Company logo and clickable link displayed on agency website as Presenting Sponsor
- Company logo displayed on both tables
- Social media promotion (Facebook posts with link to corporate profile)

### OTHER BENEFITS AND OPPORTUNITIES:

- Two (2) tables of eight (8) to the event with premium seating
- VIP champagne reception for 16 ticket holders
- Cheque presentation opportunity
- Opportunity for professional photograph of your group at the event
- Special corporate ad in agency quarterly email blast

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THE BIG DEAL  
*Gala*

## GAME SHOW SPONSOR \$5000

**SOLD OUT** (ONLY ONE OPPORTUNITY AVAILABLE)

### EXCLUSIVE GAME SHOW SPONSOR RECOGNITION:

- Opportunity for full page corporate advertisement in The Big Deal event program
- Opportunity to participate as a presenter in the Deal or No Deal game show

### LOGO RECOGNITION:

- Corporate recognition on all promotional material
- Company recognition by emcee at event
- Game Show Sponsor recognition on large presentation screens at event
- Company logo and clickable link displayed on agency website as Game Show Sponsor
- Company logo displayed on table
- Social media promotion (Facebook posts with link to corporate profile)

### OTHER BENEFITS AND OPPORTUNITIES:

- Table of eight (8) to the event with premium seating
- VIP champagne reception for 8 ticket holders
- Opportunity for professional photograph of your group at the event

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THE BIG DEAL  
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**WINE SPONSOR \$5000**  
**SOLD OUT** (ONLY ONE OPPORTUNITY AVAILABLE)

**EXCLUSIVE WINE SPONSOR RECOGNITION:**

- Opportunity for full page corporate advertisement in The Big Deal event program
- Corporate recognition on all wine bottles at guests' tables

**LOGO RECOGNITION:**

- Corporate recognition on all promotional material
- Company recognition by emcee at event
- Wine Sponsor recognition on large presentation screens at event
- Company logo and clickable link displayed on agency website as Wine Sponsor
- Company logo displayed on table
- Social media promotion (Facebook posts with link to corporate profile)

**OTHER BENEFITS AND OPPORTUNITIES:**

- Table of eight (8) to the event with premium seating
- VIP champagne reception for 8 ticket holders
- Opportunity for professional photograph of your group at the event

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THE BIG DEAL  
*Gala*

## PLATINUM SPONSOR \$3000

### LOGO RECOGNITION:

- Corporate recognition on all promotional material
- Company recognition by emcee at event
- Company recognition on large presentation screens at event
- Company logo and clickable link displayed on agency website as a Platinum Sponsor
- Company logo displayed on table
- Social media promotion (Facebook posts with link to corporate profile)

### OTHER BENEFITS AND OPPORTUNITIES:

- Table of eight (8) to the event with premium seating
- VIP champagne reception for 8 ticket holders
- 1/2 page corporate ad in The Big Deal event program
- Opportunity for professional photograph of your group at the event

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## THE BIG DEAL *Gala*

### ENTERTAINMENT SPONSOR \$2500

**SOLD OUT** (ONLY ONE OPPORTUNITY AVAILABLE)

- Recognized as Entertainment Sponsor on promotional materials
- Four (4) tickets to VIP Champagne and Gala Reception, with reserved seating
- Opportunity for professional photograph of your group at the event
- Company recognition by emcee and on presentation screens at event
- Company logo and clickable link displayed on agency website as Entertainment Sponsor
- Social media promotion (Facebook posts with link to corporate profile)
- Company logo displayed on table
- 1/3 page corporate ad in The Big Deal event program

### CHAMPAGNE SPONSOR \$2500

**SOLD OUT** (ONLY ONE OPPORTUNITY AVAILABLE)

- Recognized as Champagne Sponsor on promotional materials
- Four (4) tickets to VIP Champagne and Gala Reception, with reserved seating
- Opportunity for professional photograph of your group at the event
- Company recognition by emcee and on presentation screens at event
- Company logo and clickable link displayed on agency website as Champagne Sponsor
- Social media promotion (Facebook posts with link to corporate profile)
- Company logo displayed on table
- 1/3 page corporate ad in The Big Deal event program

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## THE BIG DEAL *Gala*

### ILLUMINATION SPONSOR \$2500

(ONLY ONE OPPORTUNITY AVAILABLE)

- Recognized as Illumination Sponsor on promotional materials
- Four (4) tickets to VIP Champagne and Gala Reception, with reserved seating
- Opportunity for professional photograph of your group at the event
- Company recognition by emcee and on presentation screens at event
- Company logo and clickable link displayed on agency website as Illumination Sponsor
- Social media promotion (Facebook posts with link to corporate profile)
- Company logo displayed on table
- 1/3 page corporate ad in The Big Deal event program

### DECOR SPONSOR

**SOLD OUT** (ONLY ONE OPPORTUNITY AVAILABLE)

- Recognized as Decor Sponsor on promotional materials
- Four (4) tickets to VIP Champagne and Gala Reception, with reserved seating
- Opportunity for professional photograph of your group at the event
- Company recognition by emcee and on presentation screens at event
- Company logo and clickable link displayed on agency website as Decor Sponsor
- Social media promotion (Facebook posts with link to corporate profile)
- Company logo displayed on table
- 1/3 page corporate ad in The Big Deal event program

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## THE BIG DEAL *Gala*

### GOLD SPONSOR \$1500

- Four (4) tickets to VIP Champagne and Gala Reception, with reserved seating
- Company logo listed in program
- Company recognition on presentation screens at event
- Company logo and clickable link displayed on agency website as a Gold Sponsor
- Social media promotion (Facebook posts with link to corporate profile)

### SILVER SPONSOR \$750

- Company logo listed in program
- Company recognition on presentation screens at event
- Company logo and clickable link displayed on agency website as a Silver Sponsor
- Social media promotion (Facebook posts with link to corporate profile)

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# THE BIG DEAL Gala

## SPONSORSHIP LEVEL:

- Presenting Sponsor
- Game Show Sponsor
- Wine Sponsor
- Platinum Sponsor
- Champagne Sponsor
- Illumination Sponsor
- Decor Sponsor
- Entertainment Sponsor
- Gold Sponsor
- Silver Sponsor

## CONTACT INFORMATION

Company Name			
Contact Person		Contact Phone	
Mailing Address		Postal Code	
Email Address			

- PAYMENT METHOD:**  Invoice Me  Cheque Attached  Credit Card  
(fill out information below)

## VISA OR MASTERCARD PAYMENT INFORMATION

Please Note: All fields below are REQUIRED

Credit Card Number			
Card Type		Expiry Date	
Card Billing Address		Security Code (on back)	
Name On Card		Cardholder Signature	

Please send your completed form along with payment to:  
#201 - 20538 Fraser Highway, Langley BC V3A 4G2  
or by email to: [admin.langley@bigbrothersbigsisters.ca](mailto:admin.langley@bigbrothersbigsisters.ca)

Thank you for choosing to support Big Brothers Big Sisters of Langley  
and our 2nd Annual Big Deal Charity Gala!