



Big Brothers Big Sisters
of Langley

2018

ANNUAL REPORT

We believe every
child should have the
opportunity to reach
their full potential.



MESSAGE FROM OUR LEADERSHIP

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Mackenzie Gaytmenn

Leanne Creamer (LEAVE)

At Big Brothers Big Sisters of Langley we create, invest in and empower life-changing relationships for children and youth facing adversity. We know that mentorship is essential for healthy child development and believe that our programs are an invaluable intervention to support today's youth. In 2018, we were fortunate to have been able to connect 396 youth in the Langley community to mentors through our varied one-to-one and group mentoring programs. Every day we see the remarkable impact that a positive role model can have on children and youth. We know that this success is not achieved in isolation, and is only possible because of the collective support from all those who believe in our agency and the power of mentoring.

We are both honored to lead the Big Brothers Big Sisters of Langley team – they are a diverse, passionate group that works tirelessly to make a lasting impact on our community. We thank our staff who bring enormous passion, dedication, innovation and professionalism to their roles and our Board of Directors whose leadership, engagement and expertise continues to help strengthen and grow this agency.

As we reflect on the success and achievements of 2018, we are proud to report that we achieved many of the goals that were set out this year to increase our impact and ensure delivery of quality programming, to amplify our voice and share the impact of mentoring, to enhance our sustainability and to strengthen our leadership and staff team. We continue to look for new ways to address the changing needs of children who are facing adversity in our community.

Through mentorship, we ignite potential, foster resiliency, and help children gain the confidence to achieve more. Thank you to our supporters for helping us be the leading voice for mentoring in the Langley community. We know that together we will achieve BIG things!

Roslyn Henderson
Executive Director



Jeff Farrell
Board President



ABOUT

As Canada's leading child and youth mentoring charity, Big Brothers Big Sisters facilitates life changing relationships that inspire and empower children and youth to reach their potential, both as individuals and citizens. We believe the healthy development of every child is enhanced by positive, nurturing mentoring relationships. Founded in 1974, Big Brothers Big Sisters of Langley has made a commitment to provide the community with the highest quality of volunteer-based mentoring programs.

VISION

Every child in the Langleys who needs a mentor, has a mentor.

MISSION

We commit to the young people of Langley that we will be leaders in providing them with the highest quality volunteer-based mentoring programs to help them reach their full potential.



AGENCY HIGHLIGHTS



With the assistance and support of our community partners we provided a range of additional services to our matches, children and families: connecting youth to subsidized **recreational programs**, referring **30 youth** for enriching **camp experiences**, supporting **27 families** with **holiday hampers**, hosting **10 agency events**, providing **three scholarships** for post-secondary education, distributing over **500 tickets to sporting and community events**, and helping provide **20 youth with school supplies**.



We joined agencies across Canada to celebrate Big Brothers Big Sisters month in September and **raise awareness about the power of mentoring**. Agency supporters, partners, volunteers, board members, and staff attended a flag raising ceremony at the City of Langley to kick off the month.



We had **4 students complete practicum placements with our agency**, gaining experience working with youth by being group mentoring leaders and assisting our mentoring coordinators.



We **hired two summer students** through the Canada Summer Jobs program to help support agency programs and fundraising efforts.



We **successfully completed our accreditation through Big Brothers Big Sisters of Canada**. This accreditation demonstrates our commitment to delivering quality professional services to the children and youth of Langley and is a mark of organizational excellence.



Our agency participated in the BC Thanksgiving Food Drive, helping to **collect 35,000 pounds of food for the Langley Food Bank**.



319 men, women and teens volunteered in our agency and made a commitment to improving outcomes for youth in their community.



We again **partnered with Roots of Empathy** and started a new year facilitating a program at one of our partnering schools.



We **served 396 unique children** in our mentoring programs.



We had a **record number of teens apply to be a part of our teen mentoring program**.

It is great to see such commitment from our local high school students who are interested in mentoring students at their local elementary schools.

PROGRAMS HIGHLIGHTS



We expanded our new **Explorations** program at HD Stafford School, which **provides students with an opportunity to explore more about a particular interest, while building positive relationships with peers and mentors**.

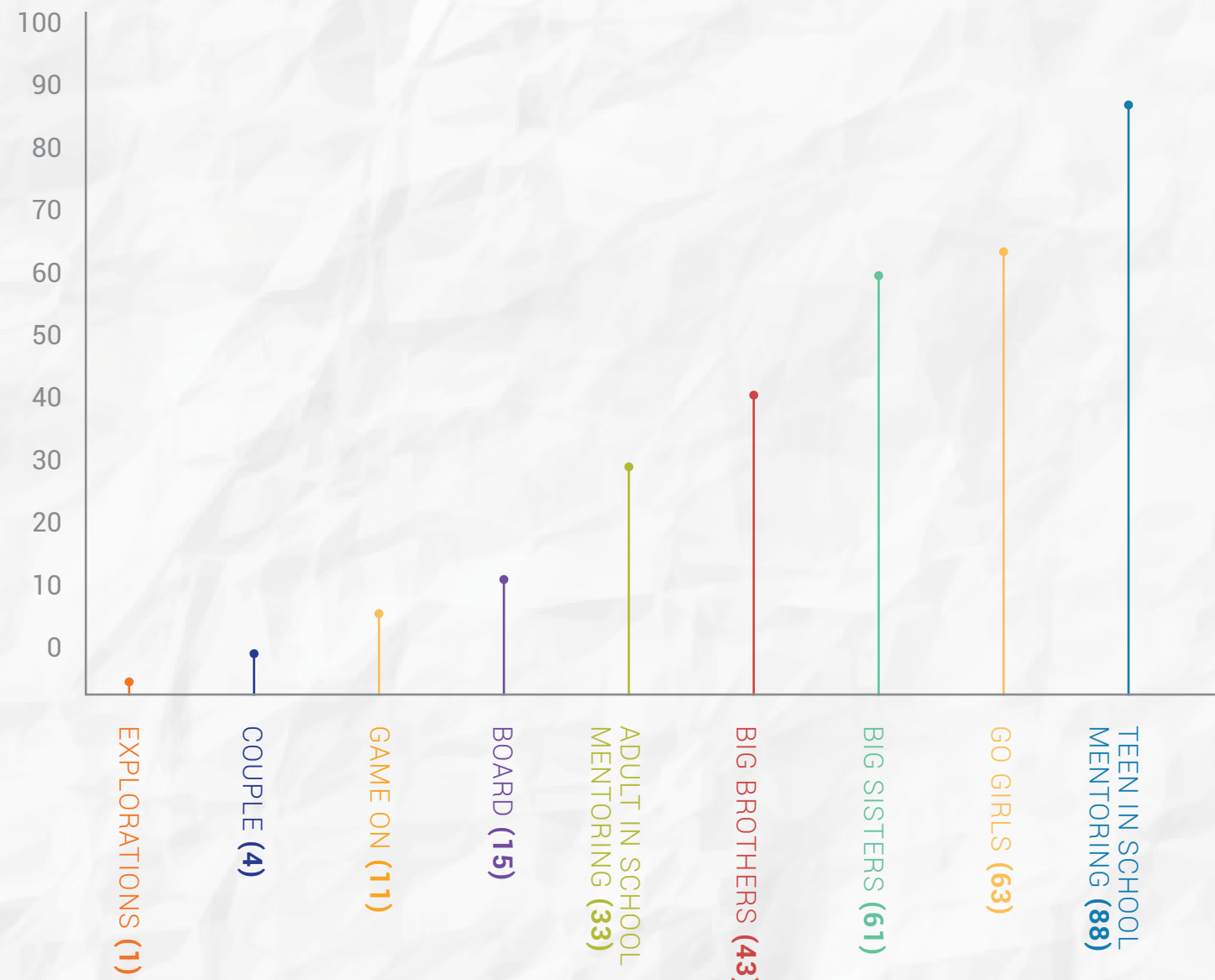


We expanded our **Fun Bunch** summer program, offering **two, week long camps for children and youth in our programs, focusing primarily on engaging children waiting for a Big Brother or Big Sister** in our community based program.

ACTIVE VOLUNTEERS

At Big Brothers Big Sisters of Langley, we are incredibly grateful of our passionate volunteers who are lifting our community.

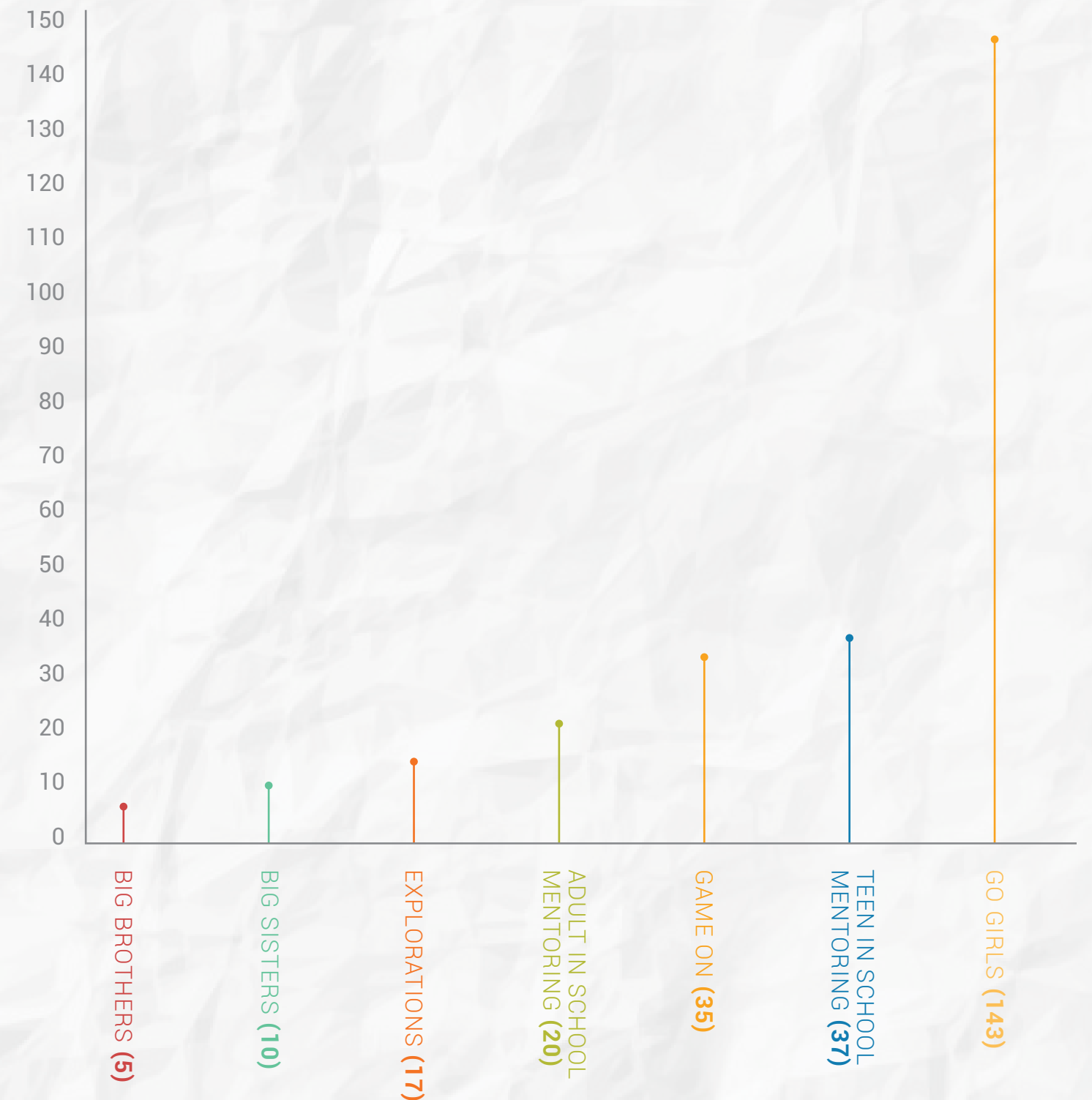
In 2018, our agency had a total of 319 individuals volunteer their time to children in Langley and provide them with the highest-quality of mentoring programs. Despite our increasing numbers, our agency continues to welcome volunteers, as our goal is for every child in Langley who needs a mentor, has a mentor.



Many children and youth struggle with societal barriers and face adversities in their lives. With the support of a mentor, these risks can be reduced or even avoided, and youth can reach their full potential.

Big Brothers Big Sisters of Langley is proud to be a leader in providing the community with mentoring programs for the children and youth within. This is made possible with the support of our volunteers that helped us create new matches for 267 children in the Langley area in 2018.

CHILDREN IN NEW MATCHES 2018



COMMUNITY BASED MENTORING

Our organization has been built on the strength of our community based mentoring programs and we continue to witness the remarkable transformation that occurs when a young person is engaged in a meaningful one to one mentoring relationship with a caring adult. This program has the greatest impact on a youth's self-esteem and creates a lasting impression on how they determine their own self-worth. We understand the value of mentoring, so it is absolutely vital that we continue to develop partnerships, so that we can provide the opportunity for positive experiences that play a role in the development and growth of our youth.



Despite an almost 30-year age difference, Big Sister, Lee-Anne and Little Sister, Emma have discovered over the two years they have been matched together, that they share so many similarities! Both Sisters have a great sense of humour, enjoy scrap-booking, bowling, watching the TV series Grey's Anatomy, and much more!

Lee-Anne feels that she has been able to reconnect with a younger version of herself.

It's nice to see the world through a young girl's eyes again. Emma's getting me into hobbies again which is really nice. I can't say there is anything I haven't liked about the process so far. I'd highly recommend it. As important as it is for a child to have a mentor, it's just important for an adult to have someone.

“

Emma got me to face some of my fears. Emma has no fear so she dragged me around from ride to ride [during a PlayLand date] and I felt like a kid again. I'm teaching her a lot of things, but I'm learning so much as well.

In the beginning it was my pay it forward thing, but now I don't want it to end. It starts out as a contract, but it becomes so much more. I can't imagine my friendships with my girlfriends ending, and I can't see this ending either.

- Lee-Anne, Big Sister

Content provided by Langley Times

IN-SCHOOL MENTORING

The In-School Mentoring program provides elementary school children with either a teen or an adult role model to talk to. Participants in the program share their experiences of growing up, engage in activities, work on crafts, and play on the playground – all within school grounds! The program strives to promote the importance of staying in school and establishing healthy relationships with family and peers, instills youth with the trust and self-confidence required to make healthy decisions, and encourages leadership skills and independent thinking.



Big, Connor and Little, Micah play hockey nearly every week they get together. When it is “Connor day” Micah will show up to school with his full goalie gear on, so he is ready for when Connor comes.

“

He always looks me in the eyes when I'm talking, and he always asks me things about me. We have a lot of fun and a lot of laughter together.

- Micah, Little Brother

Seeing Micah in his hockey gear really brightens my day. His energy brings up my mood, and it is truly heartwarming to see him and his friends get excited when I arrive. We play hockey about 95% of the time. Every week we work on different hockey skills like shooting and passing. What cemented this relationship for me was when Micah began to hug me when I arrived and left – without any prompt from myself. My expectations for this match have been surpassed. I get great satisfaction from seeing Micah enjoy our time together, and also hearing from his teacher how much he has been improving and how much he talks about me when I'm not around.

- Connor, Big Brother

GROUP MENTORING

Game On!, Go Girls!, and Explorations are group mentoring programs that promote positive self-image, active living and balanced eating. Through the lens of healthy living, these programs create a learning environment where mentors and participants can openly discuss issues facing youth today, and where relationships, both with mentors and with peers, built on trust, can develop. The small group setting in a school environment, encourages a place of mutual respect and non-judgment. It is an environment where children can interact freely, regardless of the struggles that they may be experiencing outside of the program.



As a leader of Game On!, it was amazing to see the difference in the participants from the first week of the program, to the end of the program! We played a variety of sports such as soccer, dodgeball and basketball - which was a group favourite. The young boys showed their competitive edge and determination to win. However, over time, some of the boys realized that others weren't given as many opportunities to score a basket or a goal. The young boys gained empathy and took initiative to become leaders for one another.

There was a real mentality shift in the group, from individual rewards to achieving goals as teammates, whether that was to have everyone on the team score or ensuring everyone is involved and having fun!

Game On! has impacted me personally, by solidifying my sense of community and allowing me to spend time with the boys within the Langley area. **Not only did the boys grow from the group, but I was also able to build a strong sense of belonging as I spent time building healthy and fun relationships with the participants in the program.** As an experienced volunteer, I understand the need for mentoring programs, specifically for the children and families who do not have the resources to support other extra-curricular activities in Langley. I take pride in being a mentor to the future leaders of our community.

- Dylan, Game On! Volunteer

MESSAGE FROM THE BOARD TREASURER

It is my pleasure to share with you that our agency's overall financial position continues to be very strong. In 2018, we conservatively projected to finish the year in a "break even" status. We ended the year with a \$19,840 surplus. Overall, we are comfortable with this financial result being managed within an overall expense budget of just over \$416,000 to help support our agency's activities in Langley. Rest assured that our team works diligently to find ways to manage the expenses and control costs, while investing in our community and our youth.

One of the recommendations across the Big Brothers Big Sisters network in Canada, is to have at least 6 months of expenses in reserve. We approach 2019 in a solid position from this financial perspective, and will continue to manage our resources effectively, proceeding with caution and prudence.

Looking forward and ahead into 2019, we are conservatively forecasting to maintain our donations, sponsorships and other means of financial support to \$438,400 and a break even budget. This budget accounts for anticipated reductions in some of our long-standing revenue sources, as well as an introduction of a new fundraising initiative to replace our Bowl for Kids Sake event. We will continue our efforts to diversify our revenue streams and increase our sustainability. This expense budget accounts for five full time staff positions and one part time staff position, which may need to be adjusted if it is determined that an additional staff member is required to support agency programming and operations.

This concludes my report and I would like to finish by thanking our agency staff and my fellow board members for all their continued efforts and contributions. And of course, a special thanks to our volunteers, donors, and sponsors who enable us to fulfill our mission to serve the children of our community.

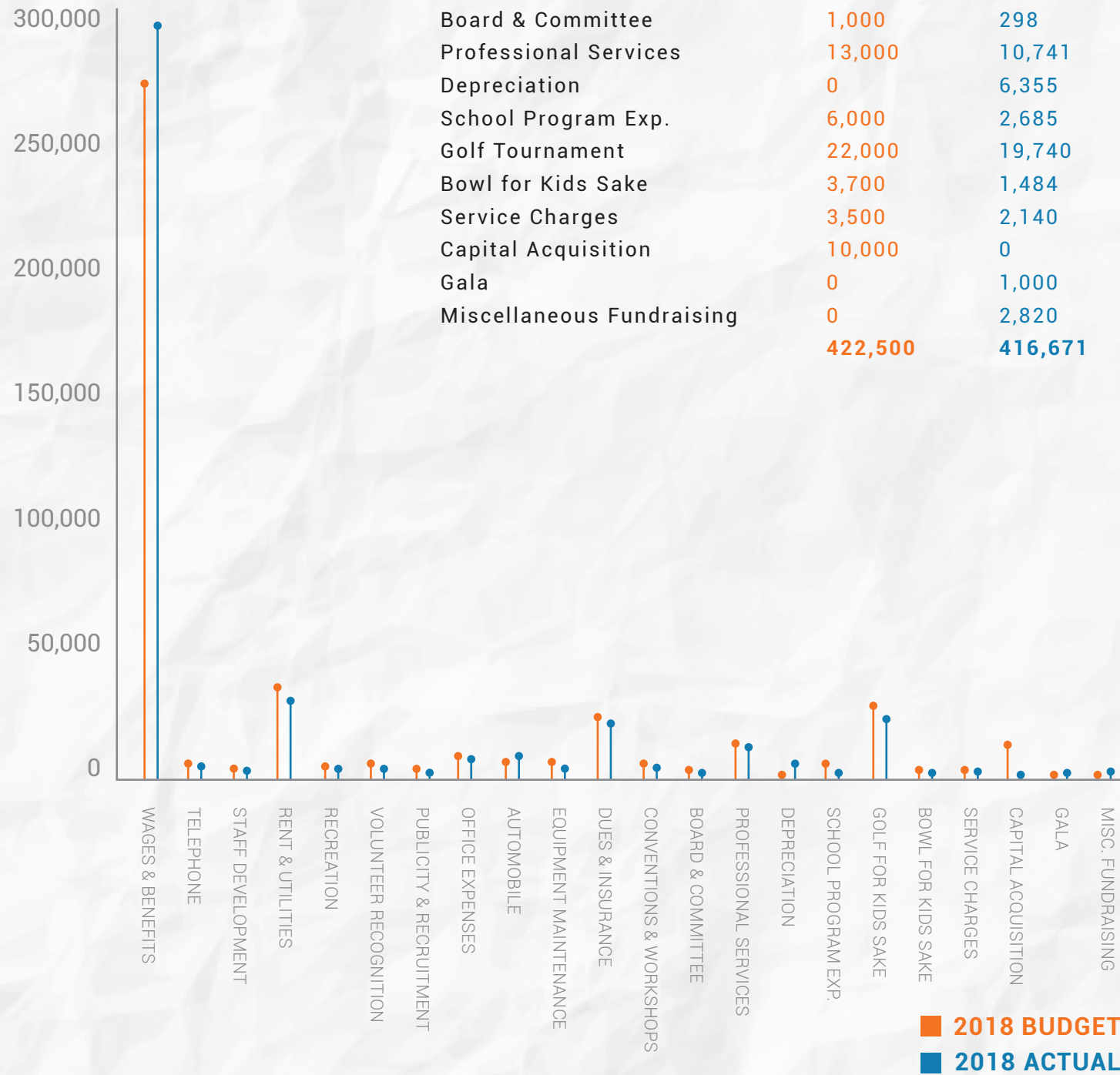
Respectfully submitted,

Nicole Sproston
Board Treasurer



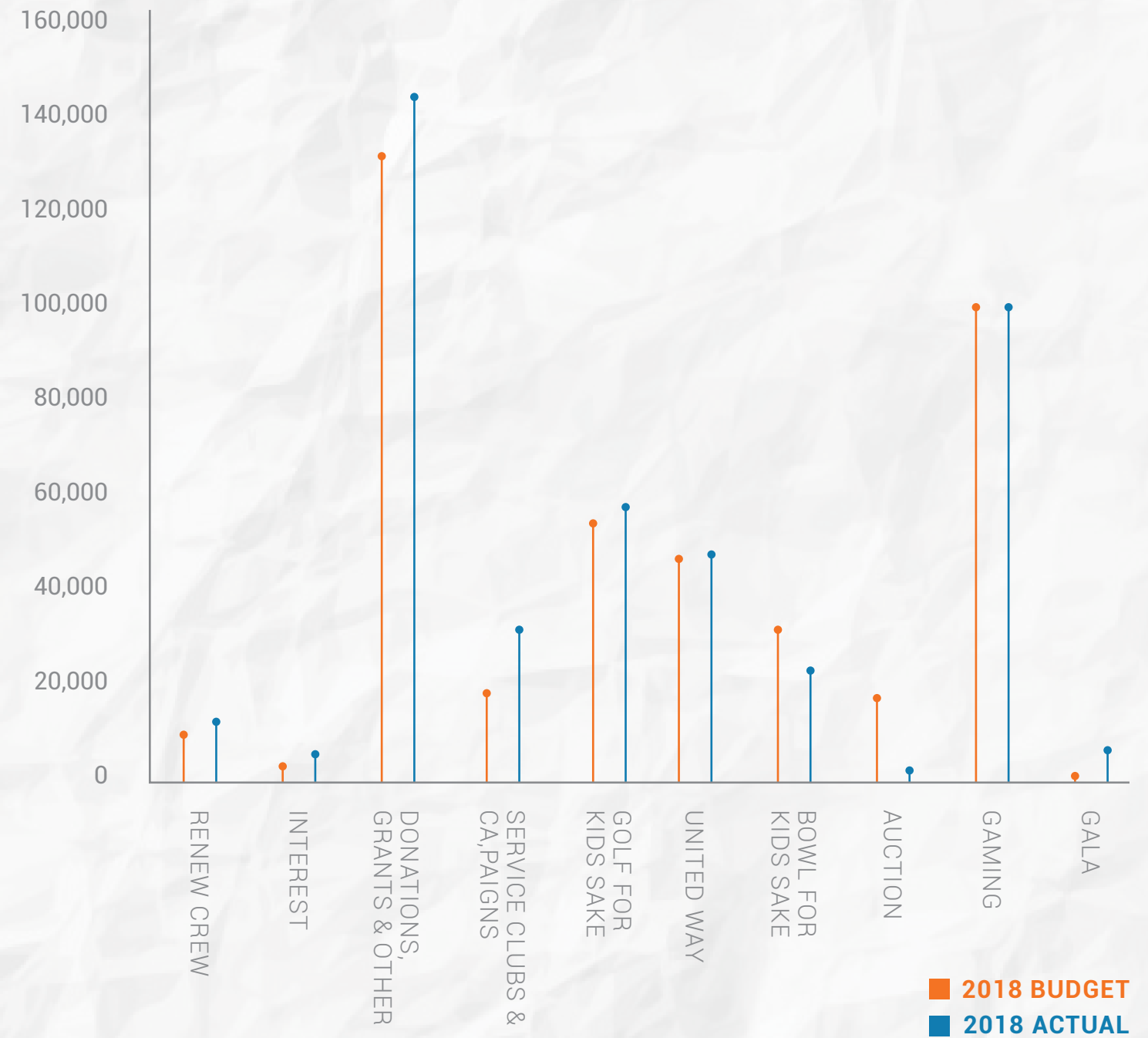
EXPENSES ACTUAL VS. BUDGET

	BUDGET	ACTUAL
Wages & Benefits	270,700	294,255
Telephone	5,000	3,401
Staff Development	2,000	557
Rent & Utilities	28,000	23,466
Recreation	3,000	1,426
Volunteer Recognition	5,000	2,850
Publicity & Recruitment	3,200	1,608
Office Expenses	9,000	7,939
Automobile	6,000	9,068
Equipment Maintenance	5,900	2,529
Dues & Insurance	20,500	18,779
Conventions & Workshops	5,000	3,530
Board & Committee	1,000	298
Professional Services	13,000	10,741
Depreciation	0	6,355
School Program Exp.	6,000	2,685
Golf Tournament	22,000	19,740
Bowl for Kids Sake	3,700	1,484
Service Charges	3,500	2,140
Capital Acquisition	10,000	0
Gala	0	1,000
Miscellaneous Fundraising	0	2,820
TOTAL	422,500	416,671



REVENUES ACTUAL VS. BUDGET

	BUDGET	ACTUAL
Renew Crew	12,000	13,428
Interest	1,500	5,530
Donations, Grants & Other	134,000	146,487
Service Clubs and Campaigns	19,000	32,659
Golf for Kids Sake	55,000	57,388
United Way	48,000	48,467
Bowl for Kids Sake	33,000	22,302
Auction	20,000	1,750
Gaming	100,000	100,000
Gala	0	8,500
TOTAL	422,500	436,511





We had a **successful year in our agency fundraising, which helped us respond to the increased need for mentoring programs** in the community and serve more children.



We held our **3rd Annual WestJet Raffle, which raised over to \$5100 for the agency.** Our winner received a roundtrip flight for two to any scheduled WestJet destination thanks to the support of WestJet Cares for Kids. **We were fortunate to receive a 2nd set of WestJet tickets and launched our first 12 Days of Christmas Raffle** – helping everyone celebrate the Christmas season with 12 days of amazing prizes.



We had a **successful year for grants, receiving grants from many long-time funders, as well as a few new ones.** We received some grants that carried over into 2019, which helps ensure the sustainability of our programs.



We celebrated our **final Bowl for Kids Sake event in April at Willowbrook Lanes.** We want to thank the Langley community for supporting this event over the last 39 years, and helping our agency grow and respond to the need for increased mentoring programs. We look forward to launching our new fundraising event, The Big Deal Charity Gala in 2019.

FUNDRAISING HIGHLIGHTS



We were again selected to be the beneficiary of the **Charity Motorcycle ride, Ride Into History, which raised \$5000 in support of local mentoring programs.** We look forward to our continued involvement in this great event.



We held our **31st Annual Golf For Kids Sake Tournament,** with many long term supporters and sponsors enjoying a great day on the greens in support of a good cause. **This event raised over \$60,000 to support our mentoring programs.**

VISIONARY (\$20,000 +)

BC Gaming Branch
United Way of the Lower Mainland

CHAMPION (\$10,000 - 20,000)

Boston Pizza Foundation
Murrayville Town Pub and Liquour Store
Renew Crew Foundation
Rotary Club of Langley Central

INFLUENCER (\$5,000 - \$10,000)

Ames Family Foundation
Chris Spencer Foundation
City of Langley
John & Lotte Heckt Memorial Foundation
Lindsey Kenney LLP
Preston Chevrolet Buick GMC Cadillac Ltd
Saxx Underwear
Shoppers Drug Mart Life Foundation
UPS Foundation

MATCH MAKER (\$2,000 - \$5,000)

Aldergrove Credit Union
Allwest Insurance Services Ltd
Bayfield Mortgage Professionals
Clear Marketing
Deloitte
Enterprise Holdings
Envision Financial
FarWealth Management
Gateway Casinos and Entertainment Ltd

MATCH MAKER (CONTINUED)

Hamber Foundation
KPMG
Murraylatta Progressive Machines
RBC Foundation
RBC Global Asset Management
RDC Group
Western Water Farms & Gardens Inc.

SUPPORTERS (\$1,000 - \$2,000)

Benevity Community Impact Fund
Canadian Tire Jumpstart Charities
Canadian Western Bank #2681
Clay Charbonneau
Cumis Group Ltd.
Debra and Randall Kovacs
EP Canada Film Services
Fastech Services
Kellie Dale
Kinsmen Club of Langley
Knights of Columbus
Langley Area Mostly British Motoring Club
Langley Excavator Parts
Loen & Company, Chartered Accountants
Magellan Law Group
Magnus Law
Metal Supermarkets
Mutual Insurance Company of BC
Prospera Credit Union
Soroptimist International of the Langleys
Superior Propane
Terminal City Ironworks

PARTNERS AND SUPPORTERS

FUNDRAISING SUPPORTERS

Bowl for Kids Sake Sponsors and Participants
Golf for Kids Sake Sponsors and Participants
Ride Into History

IN KIND SUPPORTERS (\$1,000 +)

Christmas Hamper Sponsors
Eric Beddis
Event Ticket Donors
Integrated Health Clinic
Langley School District
Langley Times
Loft Country Church
Michael Gibney
Sonrise Church
WestJet Cares For Kids
Zealous Arts



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